

Join Us!

Slow Money 2014 Nov. 10–12, Louisville, KY

A Local & Global Gathering on Food, Investing & Culture

This year's program includes:



Wendell Berry, Author, Farmer

Vandana Shiva, Founder, Navdanya Research Foundation

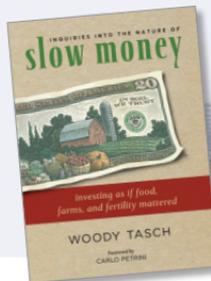
Joel Salatin, Farmer, Author

Amy Domini, Founder, Domini Social Investments

Patrick Holden, Founding Director, Sustainable Food Trust

Richard McCarthy, Executive Director, Slow Food USA

Join these thought leaders and hundreds of entrepreneurs, investors, philanthropists, and just plain regular folks who want to fix the economy from the ground up ... starting with food.



“Once in a while, a book comes along that has the potential to change things. This is one such book. It is going to unleash a major movement in this country.”

– STEVE COSTA, POINT REYES BOOKS

PHOTO: LOUISVILLE, KY

“One of the Top Five Trends in Finance.”

– ENTREPRENEUR.COM

“What a pleasure to be part of a gathering that wasn't just talking about the future but bending it! Slow Money is one of the keys to a healthy future.”

– BILL MCKIBBEN, FOUNDER, 350.ORG

Slow Money gatherings have attracted thousands of people from 36 states and several foreign countries. Since mid-2010, over \$38 million has flowed from Slow Money funders to more than 350 small food enterprises, mostly in the US and a few abroad. Twenty local networks and 13 investment clubs have formed.


Register now at www.slowmoney.org



*"I signed the Principles. Hope you do, too.
Together, we are building a strong, new voice."*

– JUDY WICKS, CO-FOUNDER, BALLE



*"The Slow Money Principles are the path to a new
healthy food system. Sign them and be counted."*

– GREG STELTENPOHL, FOUNDER, ODWALLA

SLOWMONEY PRINCIPLES

In order to enhance food security, food safety and food access; improve nutrition and health; promote cultural, ecological and economic diversity; and accelerate the transition from an economy based on extraction and consumption to an economy based on preservation and restoration, we do hereby affirm the following Slow Money Principles:

- I. We must bring money back down to earth.
- II. There is such a thing as money that is too fast, companies that are too big, finance that is too complex. Therefore, we must slow our money down—not all of it, of course, but enough to matter.
- III. The 20th Century was the era of Buy Low/Sell High and Wealth Now/Philanthropy Later—what one venture capitalist called “the largest legal accumulation of wealth in history.” The 21st Century will be the era of nurture capital, built around principles of carrying capacity, care of the commons, sense of place and non-violence.
- IV. We must learn to invest as if food, farms and fertility mattered. We must connect investors to the places where they live, creating vital relationships and new sources of capital for small food enterprises.
- V. Let us celebrate the new generation of entrepreneurs, consumers and investors who are showing the way from Making A Killing to Making a Living.
- VI. Paul Newman said, “I just happen to think that in life we need to be a little like the farmer who puts back into the soil what he takes out.” Recognizing the wisdom of these words, let us begin rebuilding our economy from the ground up, asking:
 - What would the world be like if we invested 50% of our assets within 50 miles of where we live?
 - What if there were a new generation of companies that gave away 50% of their profits?
 - What if there were 50% more organic matter in our soil 50 years from now?

Sign the principles.
www.slowmoney.org