



GROW ORGANIC GARDENS AS YOU HELP US GROW THE FUTURE

About the Book

Gardening for People and Planet makes organic growing easy. Step-by-step directions, how-to examples, and easy-to-use reference tools distill thousands of pages of research into a short guide anyone can use to create sustainable gardens that serve both people and planet. The book was written by Menlo Lab co-founders as both a fundraiser to finance urban renewal projects and youth programs and to share best practices with home gardeners, schools, community gardeners, and small farm growers who want to ‘grow the future’ as they grow their gardens.

“The work that Menlo Lab is doing to spread sustainable gardening practices is a major contribution to society and the planet. This book is a great resource for anyone who wants to grow organically.”

Larry Santoyo, Vice President Permaculture Institute

About Menlo Lab Communities and the Fundraiser

Menlo Lab Communities engages leaders from business, local government, school districts, non-profits, and civic groups in co-creating innovations that generate well being for people and in harmony with the planet. Urban renewal projects in Detroit and abroad led to breakthroughs in local food production and distribution through urban farming as a business, creating jobs while ensuring access to fresh, organic food at affordable prices. In September 2009, the City of Los Angeles asked Menlo Lab Communities to offer their innovative urban farming jobs program to unemployed residents. The program has been such a success Menlo has been asked to expand, both in Los Angeles and nationally.

Program participants learn best practices in organic, biointense, biodiverse, and water-wise farming, as well as business and leadership to create self-sustaining agribusinesses. Participants learn through “living schools” as they create new farms and establish local distribution through Community Supported Agriculture (CSA) and farm markets. Farms green blighted areas while providing access to fresh, organic, and affordable food. The program provides all ‘seed capital’ to cover start-up costs and the first 6 months of operating costs, as well as access to land and local resources to support marketing and distribution. Participants ‘give back’ by mentoring newcomers and youth—farmers growing farmers. We thank you for supporting our work by participating in this fundraiser!

Proceeds from books sales are used to:

Create jobs

Careers in sustainable agriculture

Provide food

Local, organic, affordable

Green cities

Urban farms and learning gardens

Mentor youth

Leadership and sustainable living

Strengthen communities

Collaborative urban renewal projects

To learn more, please see www.menlolabcommunities.com or call 1-310-663-1296.