

New thinking about what we're eating

# Fresh

A film by ana Sofia joanes



HopeDance FiLMs  
presents

# Fresh

*with Foodie Goodies, Literature,  
Conversation ... and more...*

New thinking about what we're eating...  
Celebrating our growing local food system...  
Discovering the roots of taste & flavor & nutrition in  
our FOOD!

**Monday, June 29, 6pm**

*Suggested Donation ... \$5 - \$10*

**The Ojai Retreat** • 160 Besant Road

info@ojairetreat.org • 646-2536 • www.ojairetreat.org

6pm: Potluck

(organic popcorn and refreshments provided)

7pm: Film & Discussion



Pesticide-Free Ojai Valley...  
Monies go to PFOV, HDance FiLMs, The  
Ojai Retreat, ana joanes (the film director)  
and the projectionist...



Will Allen of Growing Power in FRESH



Michael Pollan in FRESH



Joel Salatin: Salad Bar Beef, You Can Farm, Holy Cows & Hog Heaven

**Fresh** celebrates the farmers, thinkers and business people across America who are re-inventing our food system. Among several main characters, FRESH features urban farmer and activist, **Will Allen**, the recipient of MacArthur's 2008 Genius Award; sustainable farmer and entrepreneur, **Joel Salatin**, made famous by **Michael Pollan's** book, the Omnivore's Dilemma; and supermarket owner, **David Ball**, challenging our Wal-Mart dominated economy.

**From their website:**

**FRESH** is a call to action; it means to inspire its viewers to positive change, not scare them into a terrified complacency. We will bring together farmers, activists, chefs, and policy-makers, all working to create a more healthy, tasty, and sustainable future. Please join us, not just as part of an audience, but as part of a movement to better our food system, and to bring about a new vision, a new paradigm, a new reality, one that works for everyone.

**HopeDance FiLMs: 434-3950**