

International Rainwater Harvesting Alliance

Raindrops Award

Geneva 2009

The International Rainwater Harvesting Alliance (IRHA) is launching its international contest on the best videos illustrating the benefits of using rainwater.

Artists around the globe are invited to realise video films, animations, movies or cartoons which demonstrate the qualities of this precious resource named rainwater.

3 awards are at stake:

First prize: 500.- CHF Second prize: 300.- CHF Thirde prize: 200.- CHF

The deadline for participation : 17th November 2009. The awards ceremony is scheduled to take place in Geneva in December 2009.

In 2007, the IRHA organized the first Raindrops Award, which used the force of the graphic art to promote sustainable utilization of rainwater. This year, the IRHA's choice of artistic expression was given to the video support which should show techniques and advantages of the rainwater use. We invite participants from the whole world to share their thoughts about the utility and resourcefulness of the good rainwater management.

The IRHA is a NGO based in Geneva. It has implemented several projects around the globe, in Bulgaria, Bolivia, India, Kenya, Mali and Ghana. The IRHA counts more than 50 members and partners on the 5 continents. It works on the awareness raising, promoting the rational use of rainwater.

For detailed information please visit our website: www.irha-h2o.org





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