

EVERYBODY LET'S CARROTMOB!



**The Isla Vista Food Co-op
Sunday, Dec 9th, 11am-4pm
6575 Seville Rd. Isla Vista**

Come shop at the IV Food Co-op to help them buy their building and save it from being sold out from under them. Enjoy live music, Christmas crafts, Co-op snacks, even beekeepers. Maybe even become a Co-op Member!! Let's keep the Co-op alive and well.....for future generations.

What's a Carrot Mob?

A Carrot Mob is a 'reverse boycott, or buycott' wherein people flock to a business and make purchases there on a given day. It uses the "carrot" instead of the "stick" by supporting a business that is making a positive impact in our community.



For public transport from SB: take Bus 11 every half hour. Park at Loreto or La Cumbre Plazas and walk across State Street to take Bus 11 towards Goleta and into IV.